

C.U. SHAH UNIVERSITY

Summer Examination-2019

Subject Name: Management Techniques

Subject Code: 4TE05MAT1

Branch: B.Tech(All)

Semester : 5

Date: 12/03/2019

Time :10.30 To 01.30

Marks: 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

- Q-1 Attempt the following questions: (14)**
- a) How many level of management? 1
A 1 B 2 C 3 D 4
 - b) Last function of management is 1
A. Budgeting B. Organizing C. Controlling D. Direction
 - c) Marketing Mix means 1
A.2p B.3p C 4p D 5p
 - d) Who has given theory of Scientific Management? 1
A. F.W.Taylor Henry Fayol Adam Smith Peter Drucker
 - e) Who has give 14th Principles of Management? 1
A.F.W.Taylor B.Henry Fayol C.Adam Smith Peter Drucker
 - f) In PERT, P Stand for 1
A Plan B Programme C Process D Picture
 - g) Controlling is impossible without 1
A. Planning B. Organizing C. Controlling D. Direction
 - h) Full name of TQM is 1
A Time Quality Management B Total Quality Management
C Teaching Quality Management D Time Quality Measure
 - i) In EOQ, Q stands for 1
A. Quantity B. Quality C. Quant D None of above
 - j) ABC Means 1
A Always Better Control B Academic Batter Control
C Agreement Better Control D None of The Above
 - k) Scientific task includes: 1
A. Time study B Motion study C Method study D all above
 - l) In POSDCORB, R stands for 1
A. Rule B .Reporting C. Restructuring D. None of the above
 - m) In POSDCORB, O stands for 1
A Objective B Organizing C Orientation D Operation
 - n) Who has given POSDCORB? 1
A. F. W. Taylor's B. Henry Fayol C. Luther Gulic D. Peter Drucker



Attempt any four questions from Q-2 to Q-8

Q-2	Attempt all questions	(14)
1	Explain unity of Command and unity of Direction.	07
2	Discuss the different methods of demand forecasting.	07
Q-3	Attempt all questions	(14)
1	Explain role of financial manager in organization.	07
2	Discuss time study and motion study.	07
Q-4	Attempt all questions	(14)
1	Discuss the function of bottom level management.	07
2	Discuss different sources of recruitment.	07
Q-5	Attempt all questions	(14)
1	Write note on: Quality Management	07
2	Explain concept of patent and trademark.	07
Q-6	Attempt all questions	(14)
1	Discuss the process of selection.	07
2	Discuss the role of purchase department..	07
Q-7	Attempt all questions	(14)
1	What are the different factors affecting to location? Describe.	07
2	Write down note on Economic Order Quantity.	07
Q-8	Attempt all questions	(14)
1	Explain different levels of management.	07
2	Management as an art or science?-Explain	07

